

The Education Scenario International (ESI) Group, as a distinguished and respected platform to connect all stakeholders involved in higher education promotion and internationalization globally, works on various fronts to achieve this sublime mission as a noble cause internationally. This primarily includes general awareness through a dedicated monthly **Magazine**, National and International **Education Expos, Free and Fair Career Guidance** and first-ever **Study in Pakistan** initiative.

Launched in year 2001, as the first English-language monthly Magazine 'Education Scenario' aims at higher education and Scholarships, joined by dynamic, competent and efficient teammates. The magazine has since served as a vanguard for education promotion. So as a respected name in brand-building of study destinations, networking, collaboration, marketing, event management, and international student recruitment we proudly stand out.

ESI carries a long experience spanning over nearly two-and-a-half decades, during which time this Group has won wide acclaim as a unique Study Destination Promoter and has worked for the internationalisation of education promotion for other organizations and bodies as well to promote Pakistan as a preferred study destination through media, events, networking with relevant stakeholders and international collaborations.

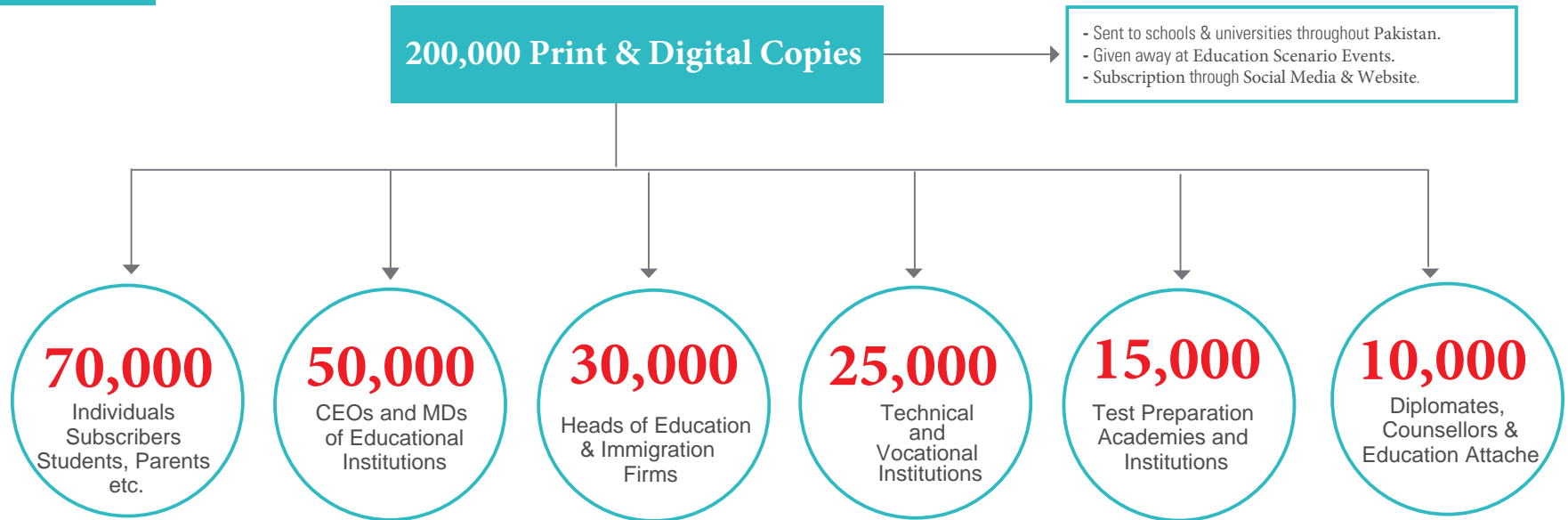
Precisely, and arguably, what differentiates us prominently from our other contemporaries are some of the cogent reasons defined as our real strength, traits, and qualities. Noticeably, among them is the foremost achievement of sustainable development and practicability involving higher education institutions, with commitment to work, focus on educational needs of the students, working with a passion, and the keenness to upholding promotion and respect of the norms and values of educational institutions abroad in the same tempo.

We believe that solely due to dynamism, creativity and innovation as our hallmark we have been able to achieve what others can barely boast of in this context. Our concept is clear in that that we are open to individuals, organisations and countries that aim at internationalization and promotion of quality education, may it be locally or globally, like an emerging technology stalwart.

Hence, credibly achieving the goal of education promotion at home and abroad we are of the view that unless we develop connectivity by way of mutual cooperation and relentless efforts in this very direction, we would hardly be able to help make even good citizens globally not to speak of good students alone.

Widely Circulated **Magazine** on Study Abroad & Scholarships

150,000 Digital & 50,000 Print Edition are Circulated among Targeted Audience including.



Digital Copies are sent through whatsApp,Emails and Online Downloads through Digital Media

- ※ The circulation figures are verifiable and all advertisers are entitled to get complete list of Circulation Areas & Segments.
- ※ Diplomates, Education Brands Promotion Bodies and Authorities in Public and Private Sectors are Free Distribution Beneficiaries.
- ※ This Circulation Database is the largest database of the country as for as the Education Sector is concerned both Individual & Organizational.

EDUCATION EXPOS

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Education Expos in Small & Big Cities

We have successfully organized 22 expos at Lahore, Karachi, Hyderabad, Faisalabad, Gujranwala, Multan, Bahawalpur, Gujrat, Sargodha, Sialkot, Sahiwal and Vehari. And ESI is the only organization which has addressed this untapped market, exploring and opening up new vistas for potential and aspiring students as part of recruitment catering to the needs of both national and international educational institutions.

CAREER GUIDANCE

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Free and Fair Career Guidance

We provide career guidance to youth for further education, scholarships applications and visa guidance for over 30 top study destinations including Pakistan. We personally look after the application process and accurately guide students about documentation required. Moreover, we continue to follow-up with institutions and students to ensure smooth admission and Visa processing.

STUDY IN PAKISTAN

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Study in Pakistan- A Joint Initiative of Public/Private Sectors

STUDY IN PAKISTAN” is the brand name of this innovative and aggressive marketing campaign aiming to get connected Pakistani Universities and Institutions with the global partners for the enhancement of quality standards in higher education sector of our beloved country. The programs under this initiative have been designed in a way to increase the enrollment of international students to increase revenue and foreign exchange for sustainability and growth of Higher Education Sector & Stakeholders in addition to make preferred choice of overseas students seeking quality education at affordable cost in a peaceful and moderate country.